

2009 LHAS GALA
Come Fly With Us...

SATURDAY, AUGUST 22, 2009
WESTIN CONVENTION CENTER HOTEL

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Come Fly With Us...




to benefit pancreatic cancer,
colon cancer and other
digestive diseases.

2009 LHAS GALA

SATURDAY, AUGUST 22, 2009
WESTIN CONVENTION CENTER HOTEL

**Reservations
and
Sponsorship Opportunities**



Pictures from
2008 LHAS Gala
Head Over Heels

2009 LHAS GALA

SATURDAY, AUGUST 22, 2009
WESTIN CONVENTION CENTER HOTEL

**Reservations
and
Sponsorship Opportunities**

SPONSORSHIP PACKAGES

\$100,000 PREMIER SPONSOR

- Twenty-five (25) tickets to the 2009 LHAS GALA
- Recognition on invitations
- Recognition on teaser mailings and printed materials
- Inclusion in press releases
- Recognition in LHAS Annual Report, newsletter and website
- Most prominent recognition on signage
- Program book listing
- Two (2) full page ads in program book
- Listing on applicable University of Pittsburgh and UPMC websites, publications, and other recognition vehicles

Individuals and couples will be recognized with the following:

- Circle of Hope membership and medallion
- Two (2) complimentary tickets to the University of Pittsburgh Cancer Institute Gala
- Listing on applicable University of Pittsburgh and UPMC websites, publications, and other recognition vehicles

\$50,000 LEADERSHIP SPONSOR

- Twenty (20) tickets to the 2009 LHAS GALA
- Inclusion in press releases
- Recognition in LHAS Annual Report, newsletter and website
- Most prominent recognition on signage
- Program book listing
- One (1) full page ad in program book
- Listing on applicable University of Pittsburgh and UPMC websites, publications, and other recognition vehicles

Individuals and couples will be recognized with the following:

- Circle of Hope membership and medallion
- Two (2) complimentary tickets to the University of Pittsburgh Cancer Institute Gala
- Listing on applicable University of Pittsburgh and UPMC websites, publications and other recognition vehicles

\$25,000 KEY SPONSOR

- Fifteen (15) tickets to the 2009 LHAS GALA
- Inclusion in press releases
- Recognition in LHAS Annual Report, newsletter and website
- Prominent recognition on signage
- Program book listing
- One (1) full page ad in program book
- Listing on applicable University of Pittsburgh and UPMC websites, publications, and other recognition vehicles

Individuals and couples will be recognized with the following:

- Circle of Hope membership and medallion
- Two (2) complimentary tickets to the University of Pittsburgh Cancer Institute Gala
- Listing on applicable University of Pittsburgh and UPMC websites, publications and other recognition vehicles

\$15,000 VISIONARY SPONSOR

- Ten (10) tickets to the 2009 LHAS GALA
- Inclusion in press releases
- Recognition in LHAS Annual Report, newsletter and website
- Recognition on signage
- Program book listing
- Half (1/2) page ad in program book
- Listing on applicable University of Pittsburgh and UPMC websites, publications, and other recognition vehicles.

Individuals and couples will be recognized with the following:

- Circle of Hope membership and medallion
- Two (2) complimentary tickets to the University of Pittsburgh Cancer Institute Gala
- Listing on applicable University of Pittsburgh and UPMC websites, publications, and other recognition vehicles.

\$10,000 CHAMPIONS OF CARE SPONSOR

- Eight (8) tickets to the 2009 LHAS GALA
- Recognition in LHAS Annual Report, newsletter and website
- Program book listing
- Half (1/2) page ad in program book
- Listing on applicable University of Pittsburgh and UPMC websites

\$5,000 TABLE SPONSOR

- Six (6) tickets to the 2009 LHAS GALA
- Recognition in LHAS Annual Report, newsletter and website
- Half (1/2) page ad in program book

SUBMISSION INSTRUCTIONS

- June 5, 2009 is the deadline for submission of Premier (\$100,000) and Leadership (\$50,000) Sponsors.
- Payment is requested before **August 14, 2009**.
- For **Circle of Hope** information, please contact Kambra McConnel at (412) 623-4717 or mcconnelk@upmc.edu.
- For general information, please contact DeeDee Troutman at (412) 648-6106 or troutmandm@upmc.edu.

Please fill out attached form and send with payment to

Dee Dee Troutman
2009 LHAS GALA
3459 Fifth Avenue, Suite N-709
Pittsburgh, PA 15213

Or fax form to (412) 692-2682



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FULL NAME _____

COMPANY _____

ADDRESS _____

CITY, STATE & ZIP _____

DAYTIME PHONE NO. _____

EMAIL ADDRESS _____

SPONSOR'S NAME _____

(as it should appear in all publications)

LEVEL OF PARTICIPATION

- | | |
|--|---|
| <input type="checkbox"/> \$100,000 Premier Sponsor | <input type="checkbox"/> \$15,000 Visionary Sponsor |
| <input type="checkbox"/> \$50,000 Leadership Sponsor | <input type="checkbox"/> \$10,000 Champions of Care Sponsor |
| <input type="checkbox"/> \$25,000 Key Sponsor | <input type="checkbox"/> \$5,000 Table Sponsor |

INDIVIDUAL TICKETS

You will receive a discount of **\$50 off each ticket** if purchased **before June 15!**

Yes, I/We would like to purchase _____ tickets at **\$350** each.

I / We cannot attend, but we enclose a contribution of \$ _____

(Tax deduction of \$225 per ticket)

ADVERTISING

Live Areas (Full page finish size is 7" wide x 11" high)

- Full Page live space: 6.5" wide x 10.5" high
- Half Page live space: 6.5" wide x 5" high
(Inquire for further details.)

PAYMENT METHOD

- | | |
|--|---|
| <input type="checkbox"/> Personal Check (<i>Payable to "LHAS"</i>) | <input type="checkbox"/> American Express |
| <input type="checkbox"/> MasterCard | <input type="checkbox"/> Discover |
| <input type="checkbox"/> Visa | <input type="checkbox"/> Other: _____ |

Credit Card Account Number _____

Expiration Date _____

Signature _____

Your contribution, less the value of goods and services received, is fully tax deductible as provided by law. The official registration and financial information of LHAS may be obtained from the Pennsylvania Department of State by calling toll-free within Pennsylvania at 1-800-732-0999. Registration does not imply endorsement.